

cowmanagement 2027

Each issue includes articles on a mix of topics ranging from cow health and welfare, nutrition and fertility, through to milk hygiene, breeding, genetics, and herd and business management. There will also be regular articles on youngstock, dairy technology, new products and machinery, and much more.

Issue	Mailing	Feature	Special topic	Special topic	Event	Edit copy	Ad copy
October 26	15/10/26	Housing	Cow comfort	Youngstock & calf rearing		02/09/26	28/09/26
November 26	20/11/26	Herd health & welfare	Parlour technology & robotics	2027 & beyond: future proofing		08/10/26	2/11/26
January	15/01/27	Maize	December bull proofs	Technology & innovation	DairyTech	29/11/26	18/12/26
February	16/02/27	Grassland & forage	Feed & nutrition	Breeding & fertility		05/01/27	26/01/27
March	16/03/27	Youngstock	Grazing & turn-out	Sustainability		03/02/27	26/02/27
April	15/04/27	Housing & equipment	Transition-cow management	Milk & machinery		03/03/27	26/03/27
May	14/05/27	Udder health	Herd health & welfare	April bull proofs		02/04/27	26/04/27
June	15/06/27	Genomics & genetics	Biosecurity	Slurry management		03/05/27	27/05/27
July/August	16/07/27	Dairy equipment	Technology & innovation	Youngstock		02/06/27	25/06/27
September	10/09/27	Feed & nutrition	Mobility	August bull proofs	UK Dairy Day	23/07/27	23/08/27
October	15/10/27	Housing	Cow comfort	Youngstock & calf rearing	NYC*	02/09/27	28/09/27
November/December	19/11/27	Herd health & welfare	Parlour technology & robotics	2028 & beyond: future proofing		08/10/27	02/11/27

* National Youngstock Conference, organised by CowManagement

Size	1x	5x	10x	Specification
Full-page IFC/IBC/OBC	£1,695	£1,680	£1,640	210mm x 297mm 216mm x 303mm with bleed
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Half-page landscape	£830	£790	£755	190mm x 134mm
Quarter-page portrait	£430	£410	£390	90mm x 134mm
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National Youngstock Conference

Decisions made during youngstock rearing can have a lasting effect on lifetime health, welfare and productivity, yet this crucial stage can be overshadowed by more immediate herd health priorities such as lameness and mastitis.

Organised by the CowManagement team, the National Youngstock Conference (NYC) puts youngstock firmly in focus. Chaired by content director and vet Tim Potter, the event brings together producers, vets, advisers and other leading figures from across the dairy and beef sectors. More than 425 delegates attended the 2026 conference at the National Conference Centre in Birmingham.

Through practical seminars and presentations, NYC promotes best practice and shares the latest thinking on youngstock breeding, nutrition, health and management. The programme caters for all levels of experience and knowledge, encouraging discussion and the exchange of practical ideas.

The 2027 National Youngstock Conference will take place on Thursday November 4 at the National Conference Centre, Birmingham.

Sponsorship and trade stand opportunities are available, giving businesses the chance to connect directly with a highly engaged, specialist audience. Please contact Jason Davies for further information.

CowManagement magazine is owned and produced by Davies Porter Media. Please find contact details below for the CowManagement and NYC team.

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